



GET YOUR BUSINESS IN ON THE FUN  
FOR 2021



JOIN OTHER LOCAL AND NATIONAL BUSINESSES IN AN  
**EXCLUSIVE CORPORATE PARTNERSHIP WITH THE MACKAY TURF CLUB.....**  
AND REVEL IN THE FUN OF LIVE **RACING ACTION & ENTERTAINMENT,**  
**SPECIAL PRIVILEGES AND PROMOTION** OF YOUR BRAND TRACKSIDE AND BROADCASTED  
NATIONALLY....



*"We've been members of the 100 Club for a number of years now. It's been a great additional marketing tool to get our name and business out into the community for little costs while strengthening relationships with our clients and being an enjoyable opportunity for us as well. Clients and staff really appreciate having a fun and relaxing day out at the races and the opportunity to be part of the major race days in Mackay can be a real highlight. We've always enjoyed the hospitality of the Mackay Turf Club and the partnership we have with them through the 100 Club. Can highly recommend businesses in Mackay to take advantage of the opportunities and privileges offered as part of the 100 Club. We are looking forward to signing up again with them for 2021."*

*Andrew Black, Director, BLACKS REAL ESTATE*

## RECEIVE

### 2 MEMBERS PASSES (VALUE \$240)

- FREE gate entry for you and a guest and entry into the exclusive Members' Bar & Deck on Premier Race Days.
- Discounted drinks in the Members' Bar on race days and discounts on ticket packages for other organised events and Premier Race Days.
- 2 tickets to the Prize Draw Cocktail Function on FRIDAY 12TH MARCH, 2021.
- On course corflute advertising signage along parade ring and near winners' stalls trackside.
- Website and Facebook acknowledgement as Mackay Turf Club's 100 Club Corporate Partner.

## RECEIVE

### MID-WEEK RACE SPONSOR PACKAGE (VALUE \$1,100)

- Table of 8 in the air-conditioned Event Centre with a \$200 hospitality package to spend on food & beverage.
- Naming rights to one race to be broadcasted on SKY across Australia.
- Commemorative framed photograph with your race winner.
- Full page advertisement in the race guide.
- Logo and acknowledgement included in all print advertising for the day and the MTC website and Facebook page.
- Additional signage opportunities on the day (to be provided by the Sponsor).

## CHANCE TO WIN

### ENTRY TO MAJOR PRIZE DRAWS (VALUE \$3,300 X 2)

Your 100 Club Membership entitles your business to an entry into the main prize draw to win either:

- ONE RACE SPONSORSHIP at MACKAY CUP; or
- ONE RACE SPONSORSHIP at MELBOURNE CUP RACE DAY.
- Both drawn at the Prize Draw Cocktail Function, Friday 12th March, 2021.

Sponsorship includes fully catered table of 10 in the air-conditioned Event Centre with prime position seating, naming rights to one race, full page advertisement in the race guide, commemorative framed photo with your race winner, logo and acknowledgement in all print advertising and MTC website and Facebook page, premium additional signage opportunities on the day (provided by Sponsor)



VALUED AT \$1,340 - \$4,640

**MEMBERSHIP ONLY \$550 INC GST**

**(APPLICATIONS CLOSE 26TH FEBRUARY 2021)**



Visit our website at [mackayturfclub.com.au](http://mackayturfclub.com.au) > Sponsorship > 100 Club to download the Application Form.  
Memberships close 26th FEBRUARY, 2021.

mackay turf club events  
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[www.mackayturfclub.com.au](http://www.mackayturfclub.com.au)



MACKAY TURF CLUB  
Ooralea Racecourse